

Subject: Regarding Social Media Management for LMMM

Hi Julian,

Thank you for the opportunity to provide more details. After reviewing the LMMM and Better Lender Workshop sites, I am confident in my ability to maintain your brand's professional yet community-focused voice.

Please find the requested information below:

- **Examples of Similar Work:** I have managed social media for **Real Estate coaching firms: kristamashore.com, realcoach.com.au**, where I focused on driving registrations for **webinars**. This involved creating high-value LinkedIn posts to build authority and conversational Facebook posts to foster community engagement.
- **Tool Experience Level:**
 - **Go High Level: [Expert]** – Comfortable using the planner for posting and managing event-related SMS/Email workflows.
 - **Strikingly: [Intermediate]** – Capable of handling the requested text and link updates within your existing site structure.
 - **Meetup: [Intermediate]** – Experienced in setting up event pages and syncing them with social calendars.
 - **Cashflow Portal: [Level]** – Familiar with the interface for investor-related coordination.
- **Weekly Capacity:** I am currently available and can easily accommodate the requested 3–5 posting per weeks.
- **Pricing Structure:**
 - **Rate: \$450 per Month.**
 - **Included:** This covers management of Facebook and LinkedIn, 3–5 posts per week (including variations for groups), light Strikingly website updates, and attendance at coordination meetings/ClickUp task management.
- **Process & Compliance Confirmation:**
 - **Outbound Only:** Confirmed. I understand the scope is focused on promotion and distribution.
 - **Approval Workflow:** Confirmed. I am happy to submit all drafts via Google Docs/ClickUp for your review before they go live.
 - **Compliance:** Confirmed. I understand the importance of the "**For educational purposes only**" disclaimer and will ensure it is included on every post to remain compliant with industry standards.

I am looking forward to the possibility of helping grow the LMMM community. Please let me know if you would like to schedule a brief call to discuss the next steps.

Best regards,

Yogendra S.

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